

Florida Animal Protection and Advocacy Association

Florida Animal Protection Foundation

2024 Educational Conference



**Sponsorship & Exhibitor
Opportunities**



2024 Annual Educational Conference
February 23rd through 25th, 2024
DoubleTree by Hilton Orlando SeaWorld



www.floridaanimalprotection.org

Florida Animal Protection and Advocacy Association

Florida Animal Protection Foundation

2024 Educational Conference

2024 Educational Conference

Florida Animal Control Association is excited to announce, that we have changed our name, we are now doing business as Florida Animal Protection and Advocacy Association. Not only did we change our name, we also created the Florida Animal Protection Foundation to help animal welfare professionals in Florida.

Our educational conference brings together animal control officers, law enforcement, code enforcement, animal care staff, shelter managers and supervisors, veterinarians, veterinary technicians, animal welfare professionals, agency heads, lawmakers, pet industry leaders, and other key decision makers from across the State of Florida.

Attendees represent animal agencies of all sizes, from both government and private sectors. This annual event has become the best opportunity for local animal welfare professionals to learn, network, and discover new methods for improving their ability to service the public and the animals.

Thinking about sponsoring or exhibiting? It's an excellent idea! As a sponsor, you will benefit from access to a captive audience of professionals directly involved in animal welfare. With our growing annual attendance from new and returning attendees, you will have the chance to gain new clients and customers while supporting the ongoing training and education of the animal care and control profession.

By signing up as a sponsor or exhibitor at the Conference, you will:

- Have a targeted showcase for your products and/or services.
- Build on your company's brand recognition, strategically positioning your offerings with primary purchasers and decision makers.
- Strengthen your existing relationships with shelters and other advocacy organizations while adding to your client list.
- Learn what else is going on in animal sheltering and animal law enforcement, keeping yourself knowledgeable about the business.

The 2024 Educational Conference will be held at The DoubleTree by Hilton Orlando Seaworld, 10100 International Drive, Orlando.

Conference room rates begin at \$139 per night. To receive the conference rate, book your rooms before 5 pm, January 31, 2024. Rooms booked outside of the official Room Block will result in a higher rate and there is no guarantee to room availability for attendees. The number of rooms at the conference rate is limited.

The hotel is waiving **ALL** resort fees and parking for attendees.



Sponsorship Levels

We have several sponsorship levels to accommodate a variety of budgets and offer you the best possible choices in promoting your products and services. We have assembled sponsorship packages designed to give you maximum exposure.

Platinum Sponsor \$8,000

- Logo on FAPAA home page
- Logo on FAPAA conference pages with direct link
- Logo on swag bag
- Logo placement on front and back cover of program
- Two full-page ads inside conference program
- Triple-size booth in the exhibitor hall in prime location
- Full conference registration for six people (\$2,370 value)
- Signage at prominent locations acknowledging and thanking you
- Acknowledgement during welcoming remarks and banquet
- Logo included in electronic awards presentation
- List of all conference attendees' contact information
- Full-page advertisement in all four FAPAA quarterly newsletters
- Dedicated post on FAPAA Facebook page

Gold Sponsor \$5,000

- Logo on FAPAA home page
- Logo on FAPAA conference pages with direct link
- Logo on swag bag
- Logo placement on front and back cover of program
- Two full-page ads in conference program
- Double-size booth in the exhibitor hall in prime location
- Full conference registration for four people (\$1,580 value)
- Signage at prominent locations acknowledging and thanking you
- Acknowledgement during welcoming remarks and banquet
- Logo included in electronic awards presentation
- List of all conference attendees' contact information
- Full-page advertisement in three of FAPAA's quarterly newsletters
- Dedicated post on FAPAA Facebook page

Silver Sponsor \$3,000

- Logo on FAPAA home page
- Logo on FAPAA conference pages with direct link
- Logo on swag bag
- Logo placement on back cover of program
- One full-page ad in conference program
- Double-size booth in the exhibitor hall
- Full conference registration for three people (\$1,185 value)
- Signage at prominent locations acknowledging and thanking you
- Acknowledgement during welcoming remarks and banquet
- Logo included in electronic awards presentation
- List of all conference attendees' contact information
- Full-page advertisement in two of FAPAA's quarterly newsletters
- Dedicated post on FAPAA Facebook page

Bronze Sponsor \$1,500

- Logo on FAPAA conference pages with direct link
- Logo placement on back cover of program
- One half-page ad in conference program
- Standard-size booth in the exhibitor hall
- Full conference registration for two people (\$700 value)
- Signage at prominent locations acknowledging and thanking you
- Logo included in electronic awards presentation
- List of all conference attendees' contact information
- Full-page advertisement in one of FAPAA's quarterly newsletters

Welcome Social Sponsor \$2,000

The early bird check-in and welcome social provides attendees one ticket for beer, wine, or soda. This is a great opportunity to network.

- All the benefits of Bronze Sponsorship
- One stand-up banner recognizing you as the welcome social sponsor

Conference Party Sponsor \$4,000

The conference party sponsor includes our annual casino night, DJ, and provides attendees one ticket for beer, wine, or soda.

- All the benefits of Silver Sponsorship
- Two stand-up banners recognizing you as the conference party sponsor

2024 Sponsor Registration

Sponsorship registration deadline is Monday, January 8, 2024

For more information on sponsorship opportunities at the 2024 Florida Animal Protection and Advocacy Association and Florida Animal Protection Foundation conference, please contact:

Darcy Andrade, Executive Director • info@floridaanimalcontrol.org

| | | | |
|------------------|---------|--------------------------|---------|
| Platinum Sponsor | \$8,000 | Welcome Social Sponsor | \$2,000 |
| Gold Sponsor | \$5,000 | Conference Party Sponsor | \$4,000 |
| Silver Sponsor | \$3,000 | Conference Scholarship | \$350 |

Company/Organization Name: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Website: _____

Advertising Opportunities

Each sponsorship level, except Conference Scholarship, includes advertising in the conference program. Additional advertising opportunities available at special rates for sponsors.

\$300 Full-page color ad in Conference Program

\$200 1/2-page color ad in Conference Program

Amount Submitted: \$ _____

Payment Type:

Check

Credit Card

To pay by check, mail check and this form to:
Florida Animal Protection & Advocacy Association
15275 Collier Blvd #201-114 • Naples, FL 34119

To pay by credit card, please provide your email address to receive an electronic invoice for secure payment.

Email: _____

Hotel booking info:

The DoubleTree by Hilton Orlando SeaWorld
10100 International Drive
Orlando, FL
Room rate is \$139/night

**Click here to make your
HOTEL RESERVATIONS**

Hotel booking deadline is 5 pm on January 31, 2024

15275 Collier Blvd #201-114 • Naples, FL 34119 • www.floridaanimalprotection.org

Exhibitor Opportunities

We have opportunities for exhibitors to accommodate a variety of budgets. Our corporate members receive discounts as an exhibitor and for advertising in our conference program. If you're not a Corporate Member, consider joining to take advantage of the savings.

For more information on exhibitor opportunities at the 2024 Florida Animal Protection and Advocacy Association and Florida Animal Protection Foundation conference, please contact:

Darcy Andrade, Executive Director • info@floridaanimalcontrol.org

2024 Full Exhibit Package

| | |
|-----------------------|-------|
| Corporate Members | \$500 |
| Non-Corporate Members | \$650 |

Full exhibit package includes:

- Six foot draped table
- Two chairs
- One complimentary registration
- Conference meals (excluding banquet dinner and Sunday breakfast)
- Logo placement on our conference exhibitor webpage with a direct link to your website

2024 Light Exhibit Package

| | |
|-----------------------|-------|
| Corporate Members | \$375 |
| Non-Corporate Members | \$525 |

Light exhibit package includes:

- Six foot draped table
- Two chairs
- One complimentary registration (meals excluded)
- Logo placement on our conference exhibitor webpage with a direct link to your website

2024 Unmanned Table

| | |
|-----------------------|-------|
| Corporate Members | \$225 |
| Non-Corporate Members | \$375 |

Unmanned table includes:

- Six foot draped table
- We will place your provided brochures, catalogs, and set up the table for you
- Logo placement on our conference exhibitor webpage with a direct link to your website

Non profit partners

Current Affiliate Associate members receive a fee waived booth with their membership. For more information or to sign up as a member, please visit our website at: <https://floridaanimalcontrol.org/membership/>

2024 Exhibitor Registration

Exhibitor registration deadline is Monday, January 8, 2024

Exhibit Opportunities

Full Exhibit Package

\$500 Corporate Member

\$650 Non-Corporate Member

***Refer to page 4 for full details**

Light Exhibit Package

\$375 Corporate Member

\$525 Non-Corporate Member

\$0 Affiliate Associate Member

Unmanned Table

\$225 Corporate Member

\$375 Non-Corporate Member

\$350 Conference Scholarship

Company/Organization Name: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Website: _____

Advertising Opportunities in Conference Program

Corporate Member

\$300 Full-page color ad

\$200 1/2-page color ad

Non-Corporate Member

\$350 Full-page color ad

\$250 1/2-page color ad

Amount Submitted: \$ _____

Payment Type: Check

Credit Card

To pay by check, mail check and this form to:
Florida Animal Protection & Advocacy Association
15275 Collier Blvd #201-114 • Naples, FL 34119

Hotel booking info:
The DoubleTree by Hilton Orlando Seaworld
10100 International Drive
Orlando, FL

To pay by credit card, please provide your email address to receive an electronic invoice for secure payment.

Room rate is \$139/night

Email: _____

**Click here to make your
HOTEL RESERVATIONS**

Hotel booking deadline is 5 pm on January 31, 2024