



Florida Animal Control Association's 2023 Educational Conference

February 24-26, 2023 • The Florida Hotel & Conference Center, Orlando, FL



2023 Educational Conference

FACA's educational conference brings together animal control officers, law enforcement, animal care staff, shelter managers and supervisors, veterinarians, veterinary technicians, agency heads, and other key decision makers from across the State of Florida.

Attendees represent animal agencies of all sizes, from both government and private sectors.

This annual event has become the best opportunity for local animal welfare professionals to learn, network, and discover new methods for improving their ability to service the public and the animals.

Thinking about sponsoring or exhibiting? It's an excellent idea! As a sponsor, you will benefit from access to a captive audience of professionals directly involved in animal welfare. With our growing annual attendance from new and returning attendees, you will have the chance to gain new clients and customers while supporting the ongoing training and education of the animal care and control profession.

By sponsoring the Conference, you will:

- Have a targeted showcase for your products and/or services.
- Build on your company's brand recognition, strategically positioning your offerings with primary purchasers and decision makers.
- Strengthen your existing relationships with shelters and other advocacy organizations while adding to your client list.
- Learn what else is going on in animal sheltering and animal law enforcement, keeping yourself knowledgeable about the business.

Our 2022 Platinum Sponsors







Our 2022 Gold Sponsors



Sponsorship Levels

We have several sponsorship levels to accommodate a variety of budgets and offer you the best possible choices in promoting your products and services. We have assembled sponsorship packages designed to give you maximum exposure, but we still have our traditional à la carte options as well.

Check out the table below, which describes our four most popular sponsorship packages.

2023 Sponsorship Levels				
	Platinum \$6,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Pre-Conference Recognition				
Logo on pre-conference publicity material				
Logo on conference registration brochure				
Conference Recognition				
Logo Placement				
Logo placement on front cover of program				
Logo placement on back cover of the program				
Ad Space in Program				
Full-page ad inside cover of program				
Full-page ad inside program				
1/2-page ad inside program				
At the Conference				
A triple-size booth in the exhibitor hall in prime location				
A double-size booth in the exhibitor hall in prime location				
A standard-size booth in the exhibitor hall in a prime location				
Conference meals for all staff, with full networking potential				
Conference meals for two people, with full networking potential				
Signage at prominent locations acknowledging and thanking you				
Acknowledgement during welcoming remarks and banquet				
Logo included in electronic awards presentation				
Post-Conference				
List of all conference attendees' contact information				
Photo recognition on our Facebook page				
Advertisement in FACA 2023 quarterly newsletters				
Advertisement in two FACA 2023 quarterly newsletters				
Logo placement on our website				



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Sponsorship Packages



Platinum \$6,000



Gold \$3,000



Silver \$2,000



Bronze \$1,000

À la Carte Sponsorship Options

Single or multiple sponsorship, exhibit, and advertising options may be purchased à la carte or as add-ons to any of the sponsorship packages described above. For assistance in planning the sponsorship package that suits your needs and budget, please contact FACA at: info@floridaanimalcontrol.org



Additional Sponsorship Exposure

- \$300 Sponsor Friday AM Breakfast \$500 Sponsor a Cocktail
- \$350 Sponsor Friday PM Lunch \$2,000 Sponsor Awards Banquet/Casino Party
- \$300 Sponsor Saturday AM Breakfast \$1,000 Sponsor Awards Banquet/Casino Party Co-Sponsor
- \$350 Sponsor Saturday PM Lunch

Exhibit Opportunities

- \$500 Full Exhibit Package (FACA Corporate Member)
Award Banquet ticket is not included but can be purchased separately for \$60.
- \$600 Full Exhibit Package (Non-Member Firm)
Your exhibit will include a 6' draped table and full registration, including breakfast and lunch meal tickets for one person, with full networking potential. Award Banquet ticket is not included but can be purchased separately for \$60.
- \$375 Exhibit Package "Light" (FACA Corporate Members)
- \$450 Exhibit Package "Light" (Non-Member Firm)
Your exhibit will include a 6' draped table and full seminar attendance, but meals are not included. Individual tickets to meals can be purchased separately, but must be purchased in advance.
- \$225 Unmanned Tabletop (FACA Corporate Member)
- \$300 Unmanned Tabletop (Non-Member Firm)
Send in your brochures, samples, catalogs, etc., and we will set up a table for you for the entire conference, with signage. Post-conference, photos of display will be provided to you.

Advertising Options

- \$200 Full-Page color ad in Conference Program (FACA Corporate Member)
- \$250 Full-Page color ad in Conference Program (Non-Member Firm)
- \$100 1/2-page color ad in Conference Program (FACA Corporate Member)
- \$150 1/2-page color ad in Conference Program (Non-Member Firm)

Donate a Silent Auction Item or Casino Night Prize

FACA'S attendees participate enthusiastically in our Silent Auction and Casino Night each year, and funds generated from these events go to our Small Organizational Support grants. We invite you to provide a product sample, gift certificate, dinner for two, or any other item of interest to enhance your involvement in the event.

Will Donate _____





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Sponsor & Exhibitor Registration *(cont.)*

Sponsorship and exhibitor registration deadline is Monday, January 23, 2023.

For more information on sponsorship or exhibitor opportunities at the 2023 Florida Animal Control Association Education Conference, please contact:

Darcy Andrade, FACA Executive Director • info@floridaanimalcontrol.org

Firm: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Email: _____

Amount Submitted: \$ _____

Payment Type: Cash/Check Credit Card

To pay by check, mail check and this form to:

Florida Animal Control Association
15275 Collier Blvd #201-114 • Naples, FL 34119

Please note our address has changed

Please make check payable to: FACA

To pay by credit card, please provide your email address to receive an electronic invoice for secure payment.

Email: _____

Hotel booking info:

The Florida Hotel & Conference Center
1500 Sand Lake Road
Orlando, FL 32809
(800) 588-4656

Room rate is \$139/night.

Hotel booking deadline is 5 pm on January 20, 2023

**Click here to make your
HOTEL RESERVATIONS**

Thank you to our 2022 Platinum and Gold Sponsors



NATIONAL ANIMAL
CARE & CONTROL ASSOCIATION

