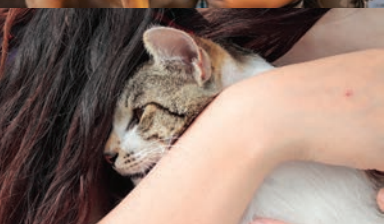
Florida Animal Control Association's
2020 Educational Conference

February 21 & 22, 2020 • The Florida Hotel & Conference Center, Orlando, FL



2020 – Clear Vision for Best Practices

We have put together an educational conference that will bring together animal control officers, animal care staff, shelter managers, veterinarians, veterinary technicians, agency heads, and other key decision makers from across the State of Florida. Those in attendance will represent animal agencies of all sizes, from both government and private sectors.

This annual event has become the best opportunity for local animal welfare professionals to learn, network, and discover new methods for improving their ability to service the public and the animals.

Thinking about sponsoring or exhibiting? It's an excellent idea! As a sponsor, you will benefit from access to a captive audience of professionals directly involved in animal welfare. With our growing annual attendance from new and returning attendees, you will have the chance to gain new clients and customers while supporting the ongoing training and education of the animal care and control profession.

By sponsoring the Conference, you will:

- Have a targeted showcase for your products and/or services.
- Build on your company's brand recognition, strategically positioning your offerings with primary purchasers and decision makers.
- Strengthen your existing relationships with shelters and other advocacy organizations while adding to your client list.
- Learn what else is going on in animal sheltering and animal law enforcement, keeping yourself knowledgeable about the business.

Florida Animal Control Association

ASPCA

Sponsorship Levels

This year, we've updated our sponsorship levels to accommodate a variety of budgets and offer you the best possible choices in promoting your products and services. We have assembled sponsorship packages designed to give you maximum exposure, but we still have our traditional à la carte options as well.

Check out the table below, which describes our four most popular sponsorship packages, and give us a call at **786-505-FACA (3222)** to discuss which one is right for your organization.

2020
Sponsorship Levels

	Platinum $6,000	Gold $3,000	Silver $2,000	Bronze $1,000
Pre-Conference Recognition				
Logo on all pre-conference publicity material	🐾			
Logo on conference registration brochure	🐾	🐾		
Conference Recognition				
Logo Placement				
Logo placement on front cover of program	🐾	🐾		
Logo placement on back cover of the program	🐾	🐾	🐾	🐾
Ad Space in Program				
Full-page ad inside cover of program	🐾	🐾		
Full-page ad inside program			🐾	
1/2-page ad inside program				🐾
At the Conference				
A triple-size booth in the exhibitor hall in prime location	🐾	🐾		
A double-size booth in the exhibitor hall in prime location			🐾	
A standard-size booth in the exhibitor hall in a prime location				🐾
Conference meals for all staff, with full networking potential	🐾	🐾	🐾	
Conference meals for two people, with full networking potential				🐾
Signage at prominent locations acknowledging and thanking you	🐾	🐾	🐾	🐾
Acknowledgement during welcoming remarks and banquet	🐾	🐾	🐾	
Logo included in electronic awards presentation	🐾	🐾	🐾	🐾
Post-Conference				
List of all conference attendees' contact information	🐾	🐾	🐾	🐾
Photo recognition on our Facebook page	🐾	🐾	🐾	🐾
2020 Annual Membership with FACA	🐾	🐾	🐾	
Listing in the "Membership Directory" of our new website	🐾	🐾	🐾	

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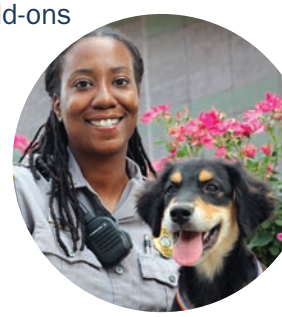
Sponsorship Packages

❑ **Platinum $6,000** ❑ **Gold $3,000** ❑ **Silver $2,000** ❑ **Bronze $1,000**

À la Carte Sponsorship Options

Single or multiple sponsorship, exhibit, and advertising options may be purchased à la carte or as add-ons to any of the sponsorship packages described above. For assistance in planning the sponsorship package that suits your needs and budget, please give us a call at **786-505-FACA (3222)**.



Additional Sponsorship Exposure

- ❑ $250 Sponsor Friday AM Breakfast
- ❑ $250 Sponsor Friday PM Lunch
- ❑ $250 Sponsor Saturday AM Breakfast
- ❑ $250 Sponsor Saturday PM Lunch
- ❑ $500 Sponsor a Cocktail
- ❑ $500 Sponsor Conference Flashdrive
- ❑ $2,000 Sponsor Awards Banquet/Casino Party
- ❑ $1,000 Sponsor Awards Banquet/Casino Party Co-Sponsor

Exhibit Opportunities

- ❑ $500 Full Exhibit Package (FACA Corporate Member)
- ❑ $575 Full Exhibit Package (Non-Member Firm)

  Your exhibit will include a 6' draped table and full registration, including breakfast and lunch meal tickets for one person, with full networking potential.
- ❑ $375 Exhibit Package "Light" (FACA Corporate Members)
- ❑ $425 Exhibit Package "Light" (Non-Member Firm)

  Your exhibit will include a 6' draped table and full seminar attendance, but meals are not included. Individual tickets to meals can be purchased separately, but must be purchased in advance.
- ❑ $225 Unmanned Tabletop (FACA Corporate Member)
- ❑ $275 Unmanned Tabletop (Non-Member Firm)

  Send in your brochures, samples, catalogs, etc., and we will set up a table for you for the entire conference, with signage. Post-conference, photos of display will be provided to you.

Advertising Options

- ❑ $200 Full-Page color ad in Conference Program (FACA Corporate Member)
- ❑ $250 Full-Page color ad in Conference Program (Non-Member Firm)
- ❑ $100 1/2-page color ad in Conference Program (FACA Corporate Member)
- ❑ $150 1/2-page color ad in Conference Program (Non-Member Firm)

Donate a Silent Auction Item

FACA'S attendees participate enthusiastically in our Silent Auction each year. Funds generated go to our Small Organizational Support grants. We invite you to provide a product sample, gift certificate, dinner for two, or anything to enhance your involvement in the event.

❑ Will Donate _____

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Sponsor & Exhibitor Registration *(cont.)*

Sponsorship and exhibitor registration deadline is Friday, January 31, 2020.

For more information on sponsorship or exhibitor opportunities at the 2020 Florida Animal Control Association Education Conference, please contact:

David Walesky, FACA Executive Director
info@floridaanimalcontrol.org • (786) 505-3222

Firm: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____)_____

Email: _____

Amount Submitted: $ _____ Payment Type: ❑ Cash/Check ❑ Credit Card

To pay by check, mail check and this form to:
FACA Headquarters
c/o David Walesky, FACA Executive Director
P.O. Box 211267 • Royal Palm Beach, FL 33421
Please make check payable to: FACA

To pay by credit card, mail to the address above, or call us with your credit card info:
Phone: (786) 505-3222

❑ Visa ❑ MasterCard ❑ American Express

CC#: _____

Expiration Date: _____/_____ Security Code: _____

Signature: _____

Hotel booking info:
The Florida Hotel & Conference Center
1500 Sand Lake Road
Orlando, FL 32809
(800) 588-4656

Room rate is $137/night.

Hotel booking deadline is 5 pm on Jan. 24, 2020.

Click here to make your HOTEL RESERVATIONS

Florida Animal Control Association

ASPCA

Thank you for your support and participation!